

CUSTOMER TESTIMONIALS

January 18, 2000

Dear Jerry,

*Thanks so much for suggesting that I step up to the
"Nokian" Tires you recently installed on my car.
Fantastic tires and a tremendous value!*

*My car is now a snow machine! It is that kind of
advice that has kept me a customer for 27 years!*

Thanks again,

Mark C.

From: Frank H
Sent: July 18, 2001
To: Bernie Del Duca
Subject: NRV

I am writing to advise you how pleased I am with the Nokian tires installed on my 2000 Mercedes last week.

I recently was explaining to Al DiBaggio how unhappy I was with the tires that came with my Mercedes E320 and that I was displeased with both the ride and wear. He highly recommended the Nokian NRV tires for a Mercedes stating it would be a much safer tire and improve the ride as well.

I am pleased to say I took his advice and purchased a set of the NRV tires. My Mercedes now has a much improved ride. The car no longer feels light in the front and handles much better at high speeds.

I would recommend these tires to other Mercedes' owners.

Sincerely,
Frank H

April 8, 2001

Nokian Tyres, Inc.
339 Mason Rd.
LaVergne, TN 37086

To whom it may concern:

Rarely am I so impressed with a company's product that I feel the need to write and tell them. However, this is one such case.

We purchased a set of Nokian Hakka Q's this past winter for our 1998 Volvo S70 and found that not only did they meet expectations by far, but exceeded them. This was the area's snowiest winter in years and we found a great sense of comfort driving on these tires. In fact, we were so pleased with the performance they offered, that when it came time to switch over to a set of summer tires earlier this month, there was no doubting they too would be Nokian's.

While we have only been driving on the NRH2's for a week, we have not been disappointed. These too are phenomenal tires in all conditions.

This first time customer is now a lifetime customer who has spread the Nokian word to anyone who will listen. Thanks again for such a great tire - keep up the good work!

Sincerely

Stuart M

email:
From: Tom R
Sent: Monday, December 4, 2000
To: Al DiBaggio
Subject: Hakka 1 tires

Hi Al,
This weekend I was doing Ski Patrol in North Carolina in Maggie Valley when the snow storm hit on Saturday and Sunday. The access road to the resort is a 9 mile drive with grades of up to 15-20%. After the storm the 4WD vehicles that could get up did so with great difficulty. Many of them ended up on the side of the road or in the ditch. I did not have any problems. In fact I could stop on these steep grades, check to see if the occupants of the other vehicles were Ok and then start up without a single slip of the wheels. Soon the road was closed because of all the immobile 4WD vehicles and the resort management had a huge problem. The Hakka-1 tires never missed a beat, not even a minor skid or slip. Needless to say I passed the word around about these great tires to my Ski Patrol buddies.

Tom R

October 12, 1998

Dear Bill,

I don't generally write letters about tires but having just purchased my fifth set of Nokian snow tires, I thought a letter was in order. Nokian tires have gotten me to work and home again when others were afraid to venture outside.

I purchased my first set of Nokian snow tires from a dealer here in Colorado. The Nokian tires turned my rear wheel drive Lexus GS 300 into a car I wouldn't hesitate to take to the mountains in winter. Since then, the store has put Nokians on two Saabs, a Yukon and my new Lexus. By the way, the Nokians from my first Lexus are still in use on a friend's car. It's their fourth Colorado winter and they're still going strong. There's one problem... I can no longer use the excuse, "sorry I can't make it to work, I'm snowed in."

Yours truly
Bill S

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I am writing to tell you how safe and in control I feel with your Hakkapeliitta studded tires on my car. I have had them for two years now and am extremely pleased. Last semester I was student teaching in Buffalo, NY. I was on my way home from school the night the Blizzard hit the city. Your tires helped me to get to a grocery store to sleep for the night (due to closed roads). While 4 wheel drive vehicles were spinning in the snow and cars were stuck all over the highways I was able to maneuver my small Ford Contour without any trouble. Thank you for helping me and the passengers in my car to brave the Buffalo Blizzard of 2000. One of the other student teachers I was driving is now going to get your tires as well.

Sincerely,
Amy B

I recently ventured out and bought your tires. They are amazing! I just wanted to let you know how pleased I am with them. I live at the top of a windy mountain road in Vermont that doesn't always get plowed. I feel like I am driving a 4-wheel drive VW, although it is only front wheel drive.

Thanks for making traveling safer and easier for me this winter.

Trish C
Fayston, Vermont

Oh yea - the Vermont saying for these tires is "Grip and Go!"

Hello Nokian. I drive a 2000 Audi S4 in Colorado, where it snows a lot in the Rocky Mountains. The S4 came with high performance summer tires, so I asked my dealer to put four high performance snow tires on the car. They put four Nokian NRW's on it.

I must say, the tires are great. Tremendous grip in the snow, but at the same time I'm able to cruise at high speeds across open sections of desolate highway.

One question. Are these NRW's snow tires or all season tires? I'm confused about the term "all weather plus". The Audi S4 requires 225/45/17 tires, and I note that none of your "winter" tires come in the 45 series sizes. At times here in Colorado mountain passes are restricted only to vehicles with chains or snow tires. I want to know if I'm legal when crossing these passes. I'll tell you this: I crossed Wolf Creek Pass the other night in a blinding white out at 10,000 feet. The road had a 6-9% incline/decline with switch backs and was completely covered with several inches of snow. Between the Audi Quattro system and the NRW's I was unstoppable. If the NRW's are not true winter tires, they sure act like it in the snow.

A satisfied customer.....

Paul J

Dear Mr. DeDuca:

I have traveled from 40,000 to 50,000 miles per year for the past 45 years and have had practically every brand and type of tire ever produced. I recently put a set of 235/60R16 Nokian NRW tires on a 99 Aurora.

The handling improved so much that it felt like a different car. The traction both wet and dry is unbelievable. There was no hydroplaning in deep water, and for the first time a ride so smooth it was a joy to drive again. Even with this aggressive tread design there is very little road noise and the mileage is outstanding. The tires now have over 33,000 miles and 2/3 of the tread is still remaining. I feel sure they will go 80,000 or better and I now have a very secure feeling regardless of rain, snow or ice.

I think Nokian has reached a new plateau in tire performance, comfort and safety. You can rest assured that my next vehicle will be changed over to this tire regardless of the brand that it comes with.

Sincerely
Clint D